



South Carolina Commerce

South Carolina Trade and Investment Trip

Brazil and Argentina
June 21 - 28, 2008

**South Carolina
Trade & Investment Mission to Brazil
June 21-27, 2008**

Dear Mission Delegate:

We are pleased to have you join us on the 2008 South Carolina Trade & Investment Mission to Brazil. We hope that your participation will result in a successful experience for you and your organization.

This mailing provides an overview of the activities planned for the mission and also includes some information that may prove helpful in preparing for your trip. Please review these materials and bring them with you to Brazil.

Please bring the following 3 items with you to Brazil:

- Name Badge to wear during meetings and events to help our hosts identify you.
- Pocket Reference Card that includes the name and address of the Renaissance São Paulo and the Hotel Caesar Park Ipanema in Portuguese that you may use when taking taxis. This card also includes cell phone numbers for Clarke Thompson, Anke Brinkmann in São Paulo and Sergio Teixeira in Rio de Janeiro.
- *Lonely Planet Brazil*. This guide includes useful information on various topics such as money exchange, Portuguese phrases, history, etiquette, maps, and things to see and do in São Paulo and Rio de Janeiro.

Some VERY IMPORTANT THINGS to note:

- If for any reason you miss your flight to São Paulo, please send an e-mail message with the subject line "Missed Brazil Flight" to anke.brinkmann@mail.doc.gov & cthompson@SCcommerce.com. In your message, please include the details about your new flight and arrival date/time.
- The enclosed draft itinerary is for your reference and is subject to changes. We will provide you with any updates in Brazil.
- If you need any assistance during the mission, please call Clarke Thompson, Anke Brinkmann or Sergio Teixeira. Their mobile phone numbers are listed on your pocket reference card.
- After the mission, we will send out a survey to audit the success of our mission. Please provide feedback to help us improve our missions program.

Please consider us your on-the-ground support team. We are traveling with you to ensure this mission is a success and look forward to spending time with you in Brazil.

Safe Travels!

Clarke Thompson
S.C. Department of Commerce

Denis Csizmadia
U.S. Commercial Service



South Carolina Commerce

South Carolina Trade and Investment Trip Brazil and Argentina June 21-28, 2008

Schedule for Governor Sanford

Brazil Contacts

U.S. Commercial Service Contacts

Sean Kelley
Commercial Officer
Phone: (55-11) 5186-7429
sean.kelley@mail.doc.gov

Anke Brinkmann Fittipaldi
Business Development Assistant
Phone: (55-11) 5186-7443
Cell: (55-11) 8921-2424 / 9358-1104
(55-11) 9250-7094
Email: anke.fittipaldi@doc.gov

Other Contact Information

U.S. Consulate
Rua Thomas Deloney, 381
04709-110 – São Paulo, SP
Phone: (5511) 5186-7000

Interpreter: Cecilia Emi Tsukamoto
Phone: (55-11) 3061-1993 / 9615-6487
Email: cicawen@uol.com.br
Cecilia.tradutora@gmail.com

Hotel information:

Renaissance Hotel
Al. Santos, 2233
São Paulo, SP 01419-002 Brasil
Contact: Nina Mazziotti, Sales Manager
Phone: (55-11) 3069-3040
Email: nina.mazziotti@marriott.com
<http://hoteis.marriott.com.br/renaissance-sao-paulo/>



South Carolina Commerce

Argentina Contacts

Brian C. Brisson

Commercial Counselor
U.S. Embassy
Buenos Aires, Argentina
Tel: (54-11) 5777-4367
Fax: (54-11) 5777-4204
E-mail: brian.brisson@mail.doc.gov
www.comerciousa.org

U.S. Commercial Service Contacts

Charles "Charlie" R. Ranado
Commercial Officer
U.S. Embassy - Argentina
Tel (54-11) 5777-4670
Fax (54-11) 5777-4204
Charles.Ranado@mail.doc.gov

Diana Brandon

Commercial Specialist
Commercial Service
U.S. Embassy
Buenos Aires, Argentina
Tel: (5411) 5777-4550
Fax: (5411) 5777-4203
E-mail: diana.brandon@mail.doc.gov

Nahuel Gramajo

Argentina Adventures
Mitre 887 (2434)
Arroyito, Cordoba
011-54-3576-420415 (office)
011-54-9-3576-462475 (cell)
(note: cell service is sporadic)

Other Contact Information

W. Ford Graham

Global Business Development
South Carolina Department of
Commerce
1201 Main Street, Suite 1600
Columbia, South Carolina 29201
(direct) (803) 737-0434
(fax) (803) 806-3504
(cell) (803) 719-7458
fgraham@sccommerce.com

Hotel information:

Hilton Hotel Buenos Aires
Macacha Guemes 351
Buenos Aires, Argentina C1106BKG
Tel: (54-11) 4891-0000 Fax: 54-11-
48910001
Web:
http://www1.hilton.com/en_US/hi/hotel/BUHIIHH/index.do



South Carolina Commerce

Saturday, June 21, 2008

- 6:55 a.m.** Arrive at Guarulhos International Airport – Flight DL105
(Locke, Thompson, Graham)
- 8:55 p.m.** **Arrive at Guarulhos International Airport – Flight DL145
(Sanford, Taylor, Brown, Green, Jackson, Owen,
Schraibman)**
Met by Sean Kelley, Commercial Officer, U.S. Embassy
Anke Brinkmann, Commercial Assistant, U.S. Embassy
- 10:00 p.m.** **Check in at the Renaissance Hotel**

Sunday, June 22, 2008

- 11:00 a.m.** **Tour of City** - meet the guide in the Lobby
(For security reasons, the tour will be conducted strictly from
the car. No one will be able to get out and walk around.)
- Guide:** Carlos, Easygoing Brazil
Phone: (5511) 9374-0832
(5511) 3801-9540
Website: www.easygoing.com.br
Dress: Casual
Attendees: Governor Sanford
Joe Taylor
Ford Graham
Clarke Thompson
VIP Group
- 1:00 p.m.** **Lunch at Bar des Arts**
Location: Bar des Arts
Address: Rua Pedro Humberto, 9, Itaim Bibi
Phone: (55-11) 3074-6363 – Contact : Mariana
Website: <http://www.oleopollido.com.br/>



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Fee: R\$73,00 per person without beverages
Reservation in name of Anke Fittipaldi
Dress: Casual
Attendees: Same group as tour
Danny Devito – Consul Commercial Officer

3:00 p.m.

Depart to Hotel

6:50 p.m.

Depart to Restaurant

7:00 p.m.

Commerce Dinner

Location: Vento Haragano

Address: Av Rebouças, 1001

Phone: (55-11) 3083-4265

Website: www.vento.com.br

Dress: Casual

Attendees: Governor Sanford
Joe Taylor
Ford Graham
Clarke Thompson
VIP Group
South Carolina Delegates

9:00 p.m.

Depart to Hotel

Monday, June 23, 2008

Dress: **Business Attire all Day**

7:00 a.m.

Breakfast with Ambassador Sobel

Governor Sanford

Joe Taylor

Ambassador Sobel

Location: Room in hotel TBC



8:00 a.m.

U.S. Commercial Service – São Paulo Briefing

(Brief remarks by either Governor or Joe)

Location: Yucon Room at the Renaissance Hotel

Attendees: Sean Kelley, Commercial Officer, U. S. Embassy
Governor Sanford
Joe Taylor
Ford Graham
Clarke Thompson
South Carolina Delegates
VIP Group

9:00 a.m.

International Ethanol Trade Association (IETHA)

Presentation – Brazilian Ethanol Market

Address: Rua Joaquim Floriano, 243, CJ 91, Itaim Bibi,
Sao Paulo, SP

Phone: (55-11) 3709-5888

Email: james.sinclair@cfspartners.com

Dress: Business

Attendees: James Sinclair, Managing Director/Partner
CFS Partners
Governor Sanford
Joe Taylor
Ford Graham
Clarke Thompson
South Carolina Delegates
VIP Group

9:40 a.m.

Political Briefing – US Consulate General São Paulo

Location: Yucon Room at the Renaissance Hotel

Dress: Business

Attendees: Consul General Thomas White
Governor Sanford
Joe Taylor
Ford Graham
Clarke Thompson
South Carolina Delegates
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10:10 a.m. Depart to UNICA meeting

10:30 a.m.

Meeting with UNICA

Location: UNICA - Brazilian Sugarcane Industry Association

Address: Av. Brig. Faria Lima, 2179 – 9th floor, 01452-000 São Paulo, SP

Phone: (55-11) 3093-4949 Ext. 2005

Email: carolina@unica.com.br
mirian@unica.com.br

Dress: Business

Attendees: Eduardo Leão, Executive Director
Carolina Costa, Public Affairs
Mirian Aguirre, Public Affairs
Governor Sanford
Joe Taylor
Ford Graham
Clarke Thompson
South Carolina Delegates
VIP Group

11:45 a.m. Leave UNICA

12:00 p.m.

Meeting and Lunch with the Federation of Industries of the State São Paulo (FIESP)

Location: FIESP Offices

Address: Al. Santos, Jardins São Paulo, SP - Brazil

Phone: (55-11) 3549-4635

Email: tmporto@fiesp.org.br
Anahelena.almeida@fiesp.org.br

Website: ww.fiesp.com.br

Dress: Business

Attendees:

Department of Int'l Relations and Commerce for FIESP
Dr. Roberto Giannetti da Fonseca, General Director
Dr. Thomaz Zanotto, Deputy Director
Dr. Mario Marconini, Deputy Director
Tatiana Porto, Manager



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Department of Infrastructure for FIESP
Dr. Saturnino Sergio Silva, General Director

Department of Agriculture for FIESP
Antonio Carlos Costa, Manager

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12:30

Lunch at the Meliá Hotel, hosted by FIESP

Location: Across the street

2:30 p.m.

Depart to meeting with Governor Serra

3:30 p.m.

Meeting with Mr. José Serra, Governor of the State of São Paulo or Alberto Goldman, Vice-Governor (TBC Consulate)

Location: Palacio dos Bandeirantes (Governor's Palace)

Room: Governor's Office or Vice-Governor's Office

Address: Av. Morumbi, 4500
São Paulo, SP Brazil

Phone: (55-11) 2193-8418

Fax: (55-11) 2193-8415

Attendees: Governor Serra (or Vice-Governor)

Ambassador Sobel (TBC)

Governor Sanford

Joe Taylor

Ford Graham

Dress: Business

4:30 p.m.

Depart to Hotel

5:30 p.m.

Check out in lobby

6:15 p.m.

Depart to Consul General's reception



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6:30 p.m. **Reception at General Consul Thomas White's Residence**
(Brief remarks by Governor and Joe)

Location: Rua França, 186
 São Paulo, SP Brazil
Attendees: Consul Thomas White
 Governor Sanford
 Joe Taylor
 Clarke Thompson
 Ford Graham
 VIP Group
 South Carolina Delegates
 Gold Key Meeting Representatives
 Other invited guests

8:00 p.m. Depart with Police Escort to GRU Airport (40 minute drive)

10:30 p.m. Depart São Paulo for Argentina, Flight TAM711

Tuesday, June 24, 2008

2:40 a.m. Arrive in Cordoba, Flight TAM711
Met by representative of Wildwings and transported direct to
the lodge to rest up or hunt as desired.

Personal Time

Wednesday, June 25, 2008

Personal Time

2:05 p.m. Depart Córdoba for Buenos Aires
(Secretary Taylor will remain in Cordoba on personal time
departing for the U.S. on June 27th)



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3:17 p.m. Arrive BA, Flight AR1529
(Ford Graham will meet you at the airport)

***Transportation while in Argentina is provided by the U.S. Embassy
Ford Graham will attend all meetings with the Governor***

4:15 p.m. Arrive Hilton Hotel
(Located in the lively harbor side area known as Puerto Madero)

5:30 p.m. **Meeting with US Embassy**
(Welcome and briefing of visit)

Location: TBC

Attendees:

Thomas Kelly, Deputy Chief of Mission, US Embassy

Brian Brisson, Commercial Counselor, US Embassy

Dress: Casual

7:00 p.m. Return to Hilton Hotel

8:30 p.m. Dinner on your own
(Las Lilas, local restaurant, five blocks from Hotel is a good suggestion)

Thursday, June 26, 2008

9:00 a.m. **Breakfast with officials from the American-Argentina Chamber of Commerce**

Location: Hilton Hotel

Attendees:

Brian Brisson, Commercial Counselor, U.S. Embassy

Alejandro Diaz, CEO, AMCHAM

Juan Bruchou, President of Citibank, Argentina



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11:00 a.m

Depart hotel for Helipad

Helicopter ride to Governor's office in La Plata
(Escorted by Thomas Kelley and Brian Brisson)

11:30 a.m.

Meeting with Governor Daniel Osvaldo Scioli

Governor of the Province of Buenos Aires
(former Argentine V.P. from 2003-2007)

Location: Gobierno de la Provincia de Buenos Aires
Calle 6 e/ 51 y 53 - La Plata - CP 1900

Telephone: +54 221 429 4000

Dress: Business

1:00 p.m.

Lunch with Mr. Eduardo Eurnekian

Location: (awaiting location confirmation from the
Embassy)

Dress: Business

3:00 p.m.

Meeting with Buenos Aires Mayor Mauricio Macri,

Location: Av. de Mayo 525 Piso 1

Phone: 4323-9735/36 4323-9400 Int. 2942/2153

Dress: Business

4:30 p.m.

**Meeting with Real Estate Company IRSA Inversiones y
Representaciones S.A**

IRSA is Argentina's largest and most diversified real estate
company and it is the only company within the industry
whose shares are listed in the Bolsa de Comercio de Buenos
Aires and The New York Stock Exchange.

Location: Edificio Intercontinental Plaza Moreno 877,
22nd floor

Phone: (5411) 4323.7400; 5411-4331-7199



6:00 p.m. Meeting with **Stefanini IT Solutions**

Location:

Calle Maipu, 374 – piso 5B
CP 1006 – Buenos Aires

Phone: (5411) 4325-1250/4393-7239

Dress: Business

Attendees:

Marco Stefanini, President and Chief Executive
Officer

Governor Mark Sanford
Ford Graham

7:00 p.m. Return to Hotel

8:00 p.m. Dinner on your own
(Palermo District is a good location)
Dress: Casual

Friday, June 27, 2008

TBA Morning Meet with Buenos Aires Herald
(Affiliate of the Post & Courier)

11:00 a.m. Self Guided Tour
(Driver provided by U.S. Embassy)

4:00 p.m. Arrive back at Hotel

5:15 p.m. Check out Hotel

5:30 p.m. Depart Hilton Hotel for Airport
(Ford has access to the American Express VIP waiting room
at the Airport if needed)

8:30 p.m. Depart Buenos Aires for SC, Flight DL110



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Saturday, June 28, 2008

10:45 a.m.

Arrive Columbia, SC, Flight DL4554